



**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## Virginia Green Profile:

## Virginia Beach Convention Center



The Virginia Beach Convention Center is located just 3 blocks from the Virginia Beach oceanfront. It features over 516,000 square feet of convention and meeting space. The facility features sustainable building materials, energy efficient systems, and other environmentally-sensitive design elements. The facility management demonstrates a sincere commitment to reduce the environmental impacts of its operations.

Virginia Green Activities. When visiting the Virginia Beach Convention Center, you can expect the following practices:

## **CORE ACTIVITIES for Convention Centers**

- **?** Provides Recycling
- **Solution** Eliminate Use of Styrofoam and Reduce Disposables
- **S** Water Efficiency
- **Energy Conservation**
- Support Green Conferences & Events

## **DETAILS**

- Recycling active recycling of paper, plastic, aluminum and cardboard. Items are
  collected in pre-function spaces, offices, meeting rooms and all back of house spaces.
  Commingled materials are compacted and transported to an off site sorting facility.
- Battery recycling from all touch less plumbing devices.
- Mercury is captured from proper disposal of fluorescent lamps via an on site disposal system.



- Several lights have been switched from incandescent lamps to a more compact and energy efficient fluorescent lighting.
- State-of-the-art energy management systems for HVAC and lighting throughout the building.
- Glass system is energy efficient and uses ceramic frit to limit solar energy penetration in large pre-function spaces.
- Lighting & HVAC systems programmed based on event schedules to minimize usage during non-peak times and conserve energy.
- Non-essential items turned off when spaces not in use such as escalators, video walls and similar items.
- Landscaped property with over 2,000 trees and shrubs on a 50-acre site
- Automated irrigation system measures rain and limits irrigation demand.
- Storm water is retained on site and mitigates impervious surfaces of building and pavement.
  - Use of renewable resources in the construction such as Cumaru for wood for floors, Meeting Suite veneers, and outdoor decks.
  - Use of recycled paper for promotional materials.
  - Aggressive carpet maintenance program to maximize the life of wool and nylon carpets
  - Food overages are donated to a local shelter for the homeless.
  - Use of bio-degradable Fabrikal Greenware products in concession stands.



For more information on *Virginia Green* program, see <a href="https://www.deq.virginia.gov/p2/virginiagreen">www.deq.virginia.gov/p2/virginiagreen</a>.



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